

Advertise with L.A. Beat

Written by Richard Amery

Friday, 08 January 2010 15:26 - Last Updated Tuesday, 11 September 2012 10:29

Thank you for your interest in advertising with L.A. Beat

L.A. Beat Overview

You can advertise by clicking on the 'advertise here' icons through buysellads.com. However local advertisers are encouraged to contact me directly through advertising@labeat.ca for personal service and reduced rates. I'd love to meet with you in person and walk you through the site.

L.A. Beat is the official online resource for the Lethbridge arts, music and entertainment scene. Updated weekly with articles, reviews and event listings, www.labeat.ca is the only local online magazine catering to an expanding niche in Southern Alberta.

Since it's inception in spring 2009, www.labeat.ca has experienced a steady increase in unique visitors and averaging approximately 15,000 page views each month and growing. L.A. Beat has over 20 million hits since beginning in 2009.

Online Advertising with labeat.ca is ideal for advertisers and local businesses looking to reach an audience between the ages of 18-50 who are into music, arts, entertainment and the local Lethbridge social scene. Advertising with www.labeat.ca is ideal for:

theatre , food & beverage, retail outlets, art galleries, music venues
special events promotions
pubs and sports bars
nightclubs

Online Advertising Rates

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Platinum Feature Banner — \$375

Image Size: 200 × 950

Image Format: GIF or JPG

Gold Above the fold skyscraper — \$145

Image Size: 200 × 500

Image Format: GIF or JPG

Gold Above the fold sidebar badge — \$85

Image Size: 200 × 100

Image Format: GIF or JPG

Silver Below the fold skyscraper — \$85

Image Size: 200 × 500

Image Format: GIF or JPG

Silver Below the fold sidebar badge — \$45

Image Size: 200 × 100

Image Format: GIF or JPG

Bronze Footer badge — \$40

Image Size: 230 × 100

Image Format: GIF or JPG

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Bronze Footer Square Badge — \$50

Side Column (all pages)

Image Size: 230 × 230

Footer square badge — \$40

Image Size: 230 × 100

Image Format: GIF or JPG

Download a PDF of our Rate Card [here](#).

Download a PDF of our Ad Layout sheet [here](#) .